

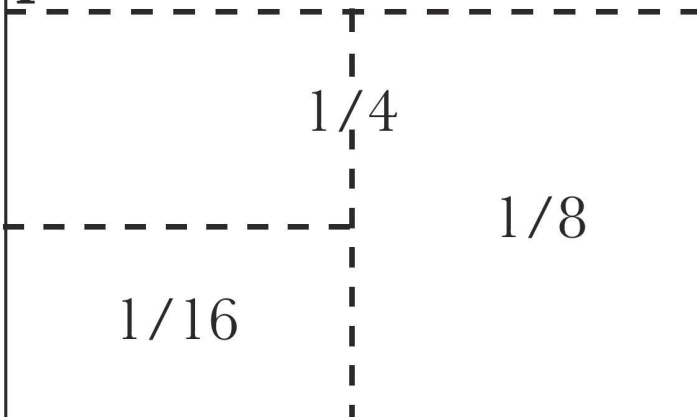
Newspaper teacher: Kevin Garcia  
 Office: (512) 841-3602  
 Email: kevin.c.garcia@austinisd.org

# the liberator



Size	Color 1 Issue	Color 3 Issue
1/16	\$74.00	\$200.00
1/8	\$182.00	\$500.00
1/4	\$227.00	\$640.00

**Over 2,000 papers  
 printed each six weeks!**



Client Information Business Name \_\_\_\_\_

Business Representative \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Description of ad specifications for graphics editor (if ad not provided):

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Ad Size :     1/16     1/8     1/4

Publication(s) Ad is to appear in:

- Issue 1:       Issue 4:   
 Issue 2:       Issue 5:   
 Issue 3:       Issue 6:

Method of payment: \_\_\_\_\_

Total cost of all Ad(s): \_\_\_\_\_

Additional Comments: \_\_\_\_\_

\_\_\_\_\_

**TERMS:** Advertisement forms, payments, and specifications must reach our staff no later than four weeks prior to publication. A *Liberator* representative will inform the client of the deadline. No refunds will be given after the advertisement has been approved.

**SERVICES:** Graphics, artwork, typesetting, and design are all included in the price of the ad. Advertisers are encouraged to provide a ready-for-publication advertisement by email if preferred. The students know our readers, and their goal is to help you reach that market.

**ADVERTISING POLICY:** The *LASA Liberator* newspaper publication staff accepts advertisement and services from the general public. However, the staff reserves the right to reject, edit, and/or cancel any advertisement that does not meet Austin Independent School District standards. If a business has prepaid for cancelled advertising, the prepayment will be refunded for the remaining contracted ads from the point of refusal. Ads shall be free of statements, illustrations, or implications are deemed offensive in light of accepted public standards as determined by the staff. Advertising should refrain from attacking competitors unfairly or disparaging their products, services, or methods of doing business. The staff will not accept advertising for products or groups which are racist, sexist, or in other ways discriminatory, or is inappropriate for a high school publication, or which violate other standard journalistic principles. All advertisements must adhere to all *LASA* and *AISD* policies.

Business Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_

<b>For <i>Liberator</i> staff to fill out:</b> Staff member responsible for ad: _____ Approved for publication: _____
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